Meeting was called to order at 1 PM by Director Bob Davis.

In attendance:
- Bob Davis
- Judy Black
- Jeff Weier
- Liz Dykstra
- Bart Drees
- Arun Sen
- Rick Brandenberg
- Jim Celik
- Greg Cronholm
- Forrest St. Alban
- Harold Harlin
- Chris Stelzig
- Mitch Meehan (by phone)
- Stuart Mitchell (by phone)

Positions currently held and newly elected positions were reviewed.

Chris Stelzig reported on:
- BCE/ACE numbers as of the end of November.
- Issues relating to having a vendor administrate our program. The governing board is looking into options.
- Plan to automate ACE renewals; however, the licensing requirement will require special consideration.
- An action point was developed to have samples of licenses sent to the chair of the Ad Hoc ACE committee as well as web addresses for states that list license holders. This would allow the ACE committee to check the validity of automated renewals.
  - It was mentioned that in Texas if you maintain your BCE status the state does not require you to get CEU’s to maintain a pest control license.
  - Marketing money – we will again have $6000 to spend. Where to use it?
    - Reprint ACE pins
    - Acquisition of another display
    - Reprint of flyers
    - Target NPMA each year – got booth space for free in 2006, may be able to work with Pi Chi Omega next year.
- EntChats – idea was good but it has been a failure and will not continue without being overhauled.

George Kennedy from the Entomological Foundation spoke about the organization:
- They are a non-profit organization.
They generate funds to support educational outreach

- Youth – insects and science in K-12
- Teaching materials
- Support education
- Recognition awards

This is all done through contributions and endowments.

- Raffle tickets are available at their booth.

Ellen Bergfeld from CPAG came by to introduce herself.

- She manages the Certified Crop Advisor certification which is similar to BCE for the American Society of Agronomists. Their goals are to answer these questions for current and potential CCA’s:
  - Is there a need for certification?
  - What value can we offer?
  - Purpose and Vision.

The CCA exam can be taken prior to graduation.

- Benefits are:
  - More work opportunities therefore more money can be made
  - There were supposed to be more requirements from the government but that has not happened
  - Employees – can differentiate your staff
  - Focus more on CEU’s – distance education because many of their members are in rural areas.
  - Web training
  - They provide some CEU’s but most are offered by Extension
  - There is a national exam and a regional exam.

Exam updates: Plant related is in process right now. Med Ent or the Qualifying exam should be the projects for 2007.

Make the Qualifying Exam available with the help of the Student Affairs committee at the annual meeting. This has been done successfully in the past. We would like to trickle this idea down to the branch meetings as well. An announcement could also be posted in the Career room at the annual meeting. Pacific Branch could do this at their meeting in March.

A training session is scheduled to be presented for ACE at a PCO meeting in Texas in March. It will be run by Bob Davis and Mike Merchant. The materials they develop will be able to be used in other locations afterwards.

We need to generate more interest in nominations for our student scholarship.

- Send emails to department heads
  - Show value of intern status to students
  - Provide something that can be posted on the graduate school message board.

PM&C Committee report (Arun Sen)

- All committee members are active.
- Every 10th submission is audited.
- Are we ready for an on-line option?
- Should we go to a one year requirement?
  - The general feeling at the board meeting was no.

Awards Committee
- The procedure works fine, we just need more candidates.
- Should we require Intern status for applicants?
- We may need a new chair for this committee; this is the 2nd year for this award.

- Marvin Harris will be our new Governing Board liaison, for the next 3 years.
  - GB is very supportive of CB.

- Exam Committee – Shripat Kamble
  - Everything is working fine.
  - Do not need any more help this year.

- Continuing Education Committee
  - Stuart Mitchell will help again with the Symposium for 2007
  - Some ideas mentioned
    - History, look back look forward
    - Pest control in the military
    - Bed Bugs

  - Stuart will solicit ideas

- ACE committee
  - There is a PowerPoint that goes with these notes. Lots of applications coming in lately
  - Finding proctors ahs been no problem
  - Healthy and growing
  - Avg score 76.8
  - Range 60 – 91
  - 2006 failure rate is 33% - so the test is probably right where it needs to be.
  - New study guide – feedback has been excellent
  - Create a post-test survey to get feedback on the exam experience
  - Need to establish this as a regular committee rather than ad hoc. This will require a nomination process, voting process, term limits
  - One issue we may need to deal with is that we have a lot of pending applications – people who are dragging their feet about taking the exam.
  - We might be able to get the study guide to the states and get approval for CEU credits for taking the ACE exam.
  - The study guide might be a useful tool to study for the Urban BCE specialty exam.

- BCE – would the states follow the Texas example and allow BCE’s to maintain their BCE as a way to maintain their PCO license?

- Interns
  - Bob Davis, Judy Black and James Cilek will be attending the CEDA meeting. They will present the idea of using our exams as qualifiers for graduate students.

- Marketing ideas
  - NPMA even if we have to pay for booth space
  - Send the booth to branch meetings
  - Advertise in PC and PCT magazines
  - Tri Service meeting in February
    - Display booth and poster
  - Window decals
- Magnet?
- Booth giveaways
- Room rent for giving exam or training sessions
- Pens
- CD’s with study guide etc
- Card promoting the website
- Team up with distributors
- Provide travel grant to ESA meeting
- Make a BCE PowerPoint
- Articles in magazines 1 x per year
- For articles, ads and website – we need testimonials – not from just Urban
- Promotional stuff on the website that can be downloaded for articles

- We should get a list of BCE and ACE’s to the Branch reps.
- Fee increase for ACE takes place in January: $75 to $125
- May need to go through ACE Ops manual for accuracy.
- International ACE – should we allow
  - Yes – as long as they are required to maintain a PCO license in their country.
- Should we change experience only level for BCE from 7 to 10 years?
  - No
- Motion – made by Greg Cronholm: Approve listing of CFD as a resource for training materials, but no an endorsement. We will also not establish a monetary arrangement with CFD. Seconded by Stuart Mitchell. All were in favor. Bob Davis will send them a letter indicating our decision.
- CEU credits for PCO licenses for ESA meetings – policy is that ESA will not get involved but individuals could apply to their state.
- Old ARPE chapter in California has $3500 they would like to donate to the CB for travel grants for people in CA to come to ESA meetings. Bob will investigate further.
- Harold Harlan offered to run for EB rep or awards committee chair if needed.
- At @4:45 a motion was made by Jim Celik to adjourn the meeting. It was seconded by Liz Dykstra, all voted in favor.

Summary of Action Points:

- Listing of state licensing for ACE committee
- Update Qualifying or Med/Vet exams in 2007
- Venue for administering exams at national meeting and branch meetings
- Establish ACE as permanent committee rather than ad hoc.
- Determine what states credit BCE’s for CEU’s for PCO licenses
- Tri-Service meeting in JAX – get involved.