Certification Board Meeting  
Sunday, November 11, 2012  
Board Room, Floor Three (Knoxville Convention Center)

Certification Board Members Present  
Shripat Kamble, Certification Board Director  
Mustapha Debboun, Certification Board Director-Elect  
Jerry Hatch, Past Certification Board of Director  
Brian Mount, Southwestern Branch representative  
Elizabeth Dykstra, Pacific Branch representative (phone)  
Robin Todd, Eastern Branch representative  
Stuart Mitchell, North Central Branch representative (phone)  
Bart Drees, ESA Governing Board Liaison to the Certification Board  
Forrest St. Aubin, Chair, ACE Examining Committee

Certification Board Committee Chairs Present  
Arun Sen, PM&C Review Committee Chair

Staff  
David Gammel, ESA Executive Director  
Chris Stelzig, ESA Director of Certification

Guests  
Grayson Brown, 2012 ESA President  
Molly Keck, 2013 SW Branch representative  
Kathy Heinsohn  
Jerry Hatch  
Chelle Hartzer  
Ed Bordes  
Su Yee Lim  
Agenor Mafra-Neto  
Jim Fredericks

Absent  
Juan Rodriguez, International Branch representative  
Naresh Duggal, Chair, BCE Examining Committee  
Jim Cilek, Southeastern Branch representative  
Pat Copps, incoming Certification Board Director-Elect

Meeting Call to Order 12:35pm  
• Director Shripat Kamble opened the meeting and welcomed the participants and guests. After the roll call, a quorum was determined to be present.

Approval of Minutes  
• Director Kamble offered some time for the participants to review the meeting minutes and then called for a motion to approve.

MOTION: (St Aubin, Duggal 2nd) Move to approve the October 2012 meeting minutes (Debboun, St Aubin 2nd). Vote passes unanimously and motion carries.
Presentation of Reports

- Stelzig presented the HQ report. Discussion areas included:
  - A review of the overall numbers of BCE and ACE certified individuals and applicants
  - A discussion of the primary activities of ESA HQ with respect to the certification programs, including
    - A proposed joint-marketing arrangement with BioQuip. An “ACE kit” is being discussed. A prototype was passed around the room for observation and comments.
    - The continued development of an award to recognize ACEs
    - An update on the pursuit of developing an ACE-Canada initiative. (see below)
    - An update on the Knoxville meeting, especially Under the Lens, and the ACE Prep Course
    - Stuart Mitchell, BCE continues to develop the ACE Study Guide
    - A continued need to focus on ACE for Lawn and Ornamentals.
    - International growth potential of BCE
    - The need for a practice exam for the BCE Qualifying and the Urban specialty exams.
    - An update on the pursuit of a working relationship and partnership with NPMA
    - An overview of the results of ESA’s booth presence at PestWorld in Boston, MA
  - Upcoming shows where ESA intends to participate. Debboun suggested adding the Tri-Services meeting in Jacksonville Florida the first week of February, 2013. St Aubin suggested adding the IPM Working Group meeting
  - The presentation of certification-holders seeking Inactive or Retired status
  - A brief overview of the ACE Content Outline review project
  - Presentation of Inactive and retired applications.

MOTION: (St Aubin, Debboun 2nd) Move to grant the BCE-Retired status to Jackie R Justus with an immediate effective date. Vote passes unanimously and motion carries.

- Drees presented the Governing Board report (with no items of great significance) and noted that his term is at an end. Historically a BCE on the ESA GB served as the liaison between the two boards. The Board held a long conversation about the fact that there is no longer a BCE on the ESA Governing Board.

MOTION: (St Aubin, Debboun 2nd) Move that the Certification Board submits a motion for a bylaws change to allow the Certification Board Director or their designee to be a voting member of the Entomological Society of America Certification Corporation Governing Board. Vote passes unanimously and motion carries.

- St. Aubin reported on the ACE Committee that applications and exams are proceeding well. Counts of applicants were included in the HQ report. Jim Fredericks, St. Aubin, Stelzig, and others all spoke about the developing relationship between NPMA and ESA. Fredericks and Stelzig plan to meet in December to begin to formalize this endeavor. Fredericks cited that the NPMA Technical Committee strongly supports a CEU requirement and perhaps a tightening of the rules on application into the program. St. Aubin mentioned that he is losing a number of committee members. Brian Mount volunteered for the ACE Support Committee.

- Debboun reported on the Military Committee and was pleased to report that a new military directive states that any Army Major must be a Board Certified Entomologist for career/officer advancement. This will be official US Army policy soon. Other military branches may see this as a push to move forward on a similar plan. A rough guess is 30-50.

- During the Examination Committee report, a total number of those who have taken and passed each exam was presented.
- Sen reported that the annual audit process was underway. Six have been audited and six more remain to be audited. He reiterated a need for more committee members in the Urban specialty. Drees suggested the need for an “Auditors Guidance Form”. HQ will work with Sen to develop this.
- No report was received from the Continuing Education Committee.
• No Branch reports were received, except a comment from Drees that each Branch Rep should take the opportunity at their respective Branch meetings to update their Branch on certification activities. Gammel highlighted that Branch Presidents would send a letter to each new PhD and welcome them to the profession.

Board Action Items
• The Board discussed the development of questions for a BCE Qualifying practice exam. ESA HQ will work to develop a “Portal” into which suggested questions could be submitted for the live exam and older questions could rotate off of the live exam and they would be used to develop a practice exam.
• A conversation recurred about splitting the Medical/Veterinary specialty into two different specialties. Debboun suggested splitting the two but retaining a combination. No resolution was reached.
• The ESA continues to seek a partner to develop ACE into Canada. Bill Melville, ACE is the current President of Canadian Pest Management Association (CPMA). While the initial conversations were held with the Entomological Society of Canada (ESC) it was determined that perhaps CPMA may be a better long-term partner for a variety of reasons. The ESC discussion should come to a logical conclusion in January and if it does not pan out, ESA HQ will initiate conversations with CPMA. Fredericks noted that NPMA serves as an Association Management Company (AMC) for CPMA.
• Stelzig introduced an agenda item to consider moving to a 3-year cycle for ACE renewals. Concern was expressed about the cost of the cost of renewal in one fiscal cycle for smaller firms. Further concern was expressed about “what if the ACE loses their license in the middle of their 3-year cycle?”. Stelzig highlighted the workload (manpower cost) issue of continuing to certify annually. Mount suggested a discount about which Gammel expressed reservations. No resolution was reached.
• Brown left the meeting at this time but commented on the importance of the certification program’s credibility and extended thanks to the board and the work that they are doing. Kamble returned the compliment. St. Aubin mentioned as a 55 year member that ESA has never supported urban entomology like they do now.
• Stelzig introduced the idea of an ACE Award program. Kamble determined that he would like a committee to run it. A motion was held and adopted. Hatch volunteered to serve. Mount suggested that FMC would perhaps be willing to sponsor the award. Gammel suggested that the Certification Board submit a memo to the Awards Oversight Committee detailing what they would like to see in an Awards Program for ACE and BCE.

MOTION: (St. Aubin, Dykstra 2nd) Move that the ESA staff develop and implement an ACE Awards program. Vote passes unanimously and motion carries.

• Kamble called for items from the floor.
  o Drees mentioned that “we need to nominate people for the Distinguished Service Award to the Certification Program”.
  o Kamble thanked Judy Black for her service to the Board
• Kamble agreed to work with Debboun on committee assignments for 2013
• Kamble turned the gavel over to Debboun who thanks Kamble for his outstanding service as Director
• The meeting was adjourned at approximately 4:00pm

Respectfully submitted:
Chris Stelzig, ESA Director of Certification and Data Management