ESA Certification Corporation

Governing Board Meeting
Minutes
April 16, 2013
Meeting by Conference Call

PARTICIPANTS
Robert Wiedenmann, President
Frank Zalom, Vice President
Phil Mulder, Vice President-Elect
Ricardo Bessin, Treasurer
Stormy Sparks, Plant-Insect Ecosystems Section Representative
Tim Lysyk, Medical, Urban and Veterinary Entomology Section Representative
Michael Parrella, Pacific Branch Representative
Nancy Hinkle, Southeastern Branch Representative
David Ragsdale, Southwestern Branch Representative
John Oswald, Systematics, Evolution and Biodiversity Section Representative
Livy Williams, International Branch
Travis Prochaska, Student Representative

ABSENT:
Grayson Brown, Past-President
John Obrycki, North Central Branch Representative
Douglas Pfeiffer, Eastern Branch Representative
Carol Anelli, Physiology, Biochemistry and Toxicology Section Representative

Staff:
David Gammel, Executive Director
Alan Kahan, Director of Publications and Communications
Rosina Romano, Director of Meetings
Chris Stelzig, Director of Certification and Data Management
Debi Sutton, Director of Membership and Marketing
Neil Willoughby, Director of Finance

1. **Call to Order** — The meeting was called to order at 1:00 p.m. by President Robert Wiedenmann, who welcomed participants. The agenda was reviewed and left unchanged.

2. **November Minutes** — The November 2012 minutes of the ESA Certification Corporation Governing Board were unanimously approved.

3. **Staff Report** — Chris Stelzig, Director of Certification and Data Management, provided updates on a variety of certification activities and programs.
a. **Board Certified Entomologists** – The number of BCEs is holding relatively steady. One goal of the Certification Board is to work this year on how to get this program growing again.

b. **NPMA Relationship** – Staff have met with NPMA leaders and staff about how our two organizations can partner around the Associate Certified Entomologist (ACE) program. Talks continue and the Governing Board will likely see proposals later this year on what this might look like.

c. **ACE Canada** – Staff have engaged in talks with the Canadian Pest Management Association to bring ACE to Canada. An agreement is being drafted to formalize an arrangement, with the goal of launching in Canada in 2014.

d. **Terminix** – Wiedenmann arranged a meeting with Terminix to discuss the ACE program and its value for the company in developing their professional pest management staff. Stelzig attended this as well. Meeting was positive and we expect the company to begin putting more people through the program.

e. **Committee Workload** – As ACE grows the workload for volunteers has increased. Staff are working with Certification Board leadership on transition more administrative work to staff to alleviate this burden for our volunteers.

4. **Bylaws** – A motion was made to make the Certification Board Director a voting member of the ESA Certification Corporation Governing Board. After discussion, the motion passed unanimously. After the notification period has passed, the bylaws will be officially amended later in the year.

5. **Adjournment**. There being no further business, the meeting was adjourned at 1:18 p.m.

Respectfully submitted,

C. David Gammel, CAE  
Executive Director