



Certification Board Q3 Meeting
September 25, 2016 11:00am – 2:00pm
Rosen Centre, Salon 6, Orlando, FL

MINUTES

Certification Board Members Present

Forrest St. Aubin (Director)	Zia Siddiqi (Director-Elect)	Robin Todd (Eastern Branch)
Andrew Sutherland (Pacific Branch)	Shripat Kamble (Ad Hoc)	Dennis Ring (SE Branch)

Additional Certification Board Committee Chairs Present

Harold Harlan (Chair Core review)

Staff Present

Chris Stelzig (Staff)	Matthew Chism(Staff)
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Certification Board Members Absent

Laura Higgins (Past-Director)	Molly Keck (SW Branch)	Robert Kunst (ACE Rep)
Stuart Mitchell (NC Branch)	Juan Rodriguez (Int. Branch)	Jim Fredericks (Ad Hoc)

Guests Present

Mark "Shep" Sheperdigian	Lou Sorkin	Jamie Blow
Chelle Hartzler (incoming Director-Elect)		

Meeting Call to Order 1:00pm

St. Aubin called the roll and a quorum was determined to not be present. The decision was made to allow the meeting to continue and business to be transacted, but all decisions would need to be ratified at the 4th quarter meeting in December 2016, assuming a quorum will be present for that meeting.

MOTION: Move to approve the Q2 2016 meeting and recent cyber minutes of the Certification Board. The motion was received, seconded, and approved. <i>This decision will need to be ratified at the next meeting.</i>
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Director's Report

St. Aubin presented some items for the board's consideration, which the CB then discussed, though no action was taken. Items of discussion included:

- a. A desire to develop some pull marketing talking points to use with smaller PMP owner-operators with whom he interfaces
- b. A desire to change the paradigm and have large corporate clients require ACE or BCE certification from their PMP providers.
- c. A desire to target state regulators for each of the US states and encourage them to promote ACE and BCE to their licensees.

Headquarters Report

- The headquarters report was presented and several of the items were discussed in detail, including forthcoming promotional and marketing travel for 2017.
- Chism reported that 5 of the 14 Core exam packets had been returned from the BCE Core exam review team.
- It was noted that the ACE Support committee had largely transitioned to an item writing and review committee.
- Kamble requested a copy of the Core Exam and the Medical and Veterinary exam. Stelzig noted that only members of the review committees had received the exams due to rules of confidentiality. No action or decision was made.
- A decision was made to formally stand down the ACE Turf and Ornamental committee due to competing priorities for this Board and the staff.
- Additional discussion was had on the topic of the Medical and Veterinary specialty exam review process. The CB was reminded that the review process had developed a new content outline and that the next step was consideration of current and needed exam questions. The board reconsidered an earlier discussion regarding

the wisdom or need to split the Medical and Veterinary specialty into two parts. After discussion, the board considered a motion to this effect.

MOTION: Move to charge the BCE Medical and Veterinary Review Committee to reconsider the content outline to be more reflective of the predominance of medical entomology within this specialty. The motion was made, seconded, and approved. *This decision will need to be ratified at the next meeting.*

- Sen, as resigning PM&C Review Committee Chair, was recognized by the board with a certificate and a round of applause. By acclamation of St. Aubin, he will be replaced by Robin Todd as the incoming chair of that committee.

Additional discussion items:

- Discussion was had regarding the need to maintain a separate ACE-International review committee. As the two certifications are inextricably linked, the board questioned the need for continuing to support two committees.

MOTION: Move to merge the responsibilities and duties of the ACE-International committee into the ACE Support committee. The motion was made, seconded, and approved. *This decision will need to be ratified at the next meeting.*

- The CB considered the future role of the ACE Prep Course and other ways to encourage more applicants to apply for the program as well as to adequately prepare for the exam. Options include more ESA-supported sessions such as the “Under the Lens” course from 2013, virtual training courses, and the development of webinars (noting that NPMA already has an existing webinar series).
- Discussion was had regarding the BCE Symposium for the 2016 Annual Meeting and the need to prepare a submission for the 2017 meeting. Siddiqi agreed to assume a lead role on the 2017 meeting.
- The board was reminded that the annual business meeting had transitioned to a webinar which will be held later in the year at a date to be announced soon.
- Stelzig noted that there was a confidential matter to discuss and the board went into executive session with all guests excused.

MOTION: Move to adjourn. The motion was made, seconded, and approved.

Adjourned at 1:50pm

Next meetings scheduled:

Q4: tbd