



2025 ENTOMOLOGY

November 9-12 | Portland, OR



EXHIBITOR PROSPECTUS

Reserve Your Booth Today!

As an exhibitor, you have the unique opportunity to collaborate and connect with more than 3,500 scientists, researchers, and industry professionals from around the globe. Engage with leading experts in entomology, expand your network, and showcase your latest innovations to an audience actively seeking cutting-edge solutions. Strengthen your brand presence, gain valuable insights into emerging trends, and build lasting relationships with key decision-makers and buyers in the entomological sciences. Don't miss this chance to elevate your visibility and make meaningful connections that drive your business forward.



ENTOMOLOGICAL
SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY

entsoc.org/entomology2025

**Reserve your booth,
contact us today!**

entsoc.org/entomology2025
cmyers@entsoc.org



Welcome to Portland

Nestled in the Pacific Northwest, Portland, Oregon, offers a vibrant blend of stunning natural beauty, award-winning cuisine, and a thriving arts scene, making it the perfect backdrop for an unforgettable conference experience. With its walkable downtown, easy public transportation, and unique meeting spaces, Portland combines big-city convenience with a welcoming, laid-back atmosphere that fosters collaboration and inspiration. From breathtaking views of Mount Hood to the city's renowned coffee culture and craft breweries, Portland provides an ideal mix of productivity and play for attendees looking to network, explore, and be inspired.



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Increase your presence in the
insect science community.

JOIN US ON THE EXHIBIT FLOOR.

About the Entomological Society of America (ESA)



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ESA—the largest organization serving the professional and scientific needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has **7,000 members** affiliated with educational institutions, health agencies, private industry, and government. Learn more at entsoc.org.

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Exhibitors ... Broaden Your Reach

As an Exhibitor, you can:

- **Generate** on-site sales
- **Showcase** your products, services, or research to a targeted audience
- **Reinforce** your brand influence within the insect science community
- **Connect** with potential collaborators, customers, and industry experts
- **Gather** insights into the latest trends, challenges, and needs within the entomology field
- **Motivate** future research through your products and services
- **Recruit** and connect with skilled professionals.



Attendee Profile

The 2025 Annual Meeting will provide a forum for scientists, researchers, academia, technicians, government, and industry representatives on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.

A standard 10'x10' booth includes:

- One 6' skirted table and two contour chairs
- 8' draped back wall, 3' side rails and booth sign
- Two complimentary in-person meeting registrations (per 10'x10' booth purchased) for your booth representatives
- **Plus**, an online listing of your booth and a mobile app listing.

Exhibit Hall Schedule

Move In:

Sunday, November 9
8:00 a.m. – 5:00 p.m.

Move Out:

Wednesday, November 12
2:00 p.m. – 8:00 p.m.

Hours:*

Sunday, November 9 | 7:30 p.m. – 9:30 p.m.

Welcome Reception (in the Exhibit Hall)

Monday, November 10 | 9:00 a.m. – 5:00 p.m.

Tuesday, November 11 | 9:00 a.m. – 5:00 p.m.

Wednesday, November 12 | 9:00 a.m. – 12:00 p.m.

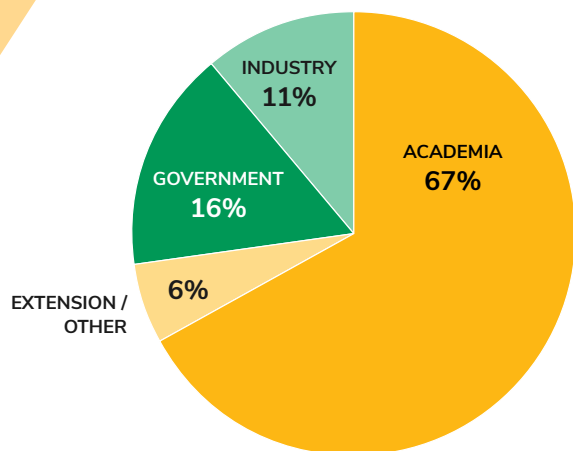
*Hours are subject to change (hours will be finalized in April, 2025).

Booth Rates

Regular	\$2,500
Corner	\$2,200
Other	\$2,100
Non-profit*	\$1,700

*Non-profit exhibitors must submit a 501(c)(3) to qualify for the discounted rate.

Attendee Profile



Note: Demographics based on historical Annual Meeting data.

Visit entsoc.org/entomology2025 or contact Cindy Myers at cmyers@entsoc.org



Expand Your Exposure

ESA offers a variety of advertising outlets, including both print and digital options. You can cast a wide net and share your message with our entire audience or target individuals in specific disciplines or career stages.

Opportunities include:

- Digital ad retargeting
- Career Center
- American Entomologist
- ESA website
- Bi-weekly e-news



EXCLUSIVE 10% DISCOUNT

for registered exhibitors
of Entomology2025.

Digital Ad Retargeting

ESA's audience becomes your audience with digital ad retargeting.

Get exclusive direct access to ESA website visitors and retarget them with your company's ads showcasing your brand, anywhere they visit online. Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.



Your ads will appear on multiple major websites and mobile apps, following the ESA audience wherever they go.

Choose Your Ad Package

Size	Duration	Impressions	Price
Small	3 Months	90,000	\$2,000
Medium	3 Months	200,000	\$4,000
Large	3 Months	350,000	\$6,000
Extra Large	3 Months	520,000	\$8,000

Special Rates for "Artisan Row" are available to small independent artists.

INQUIRE TODAY!

Visit entsoc.org/entomology2025 or contact Cindy Myers at cmyers@entsoc.org

